







Media Solutions

2021

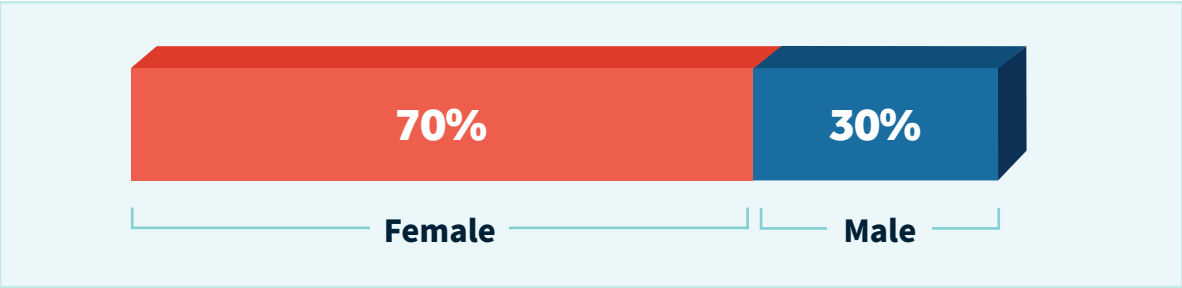
Our Audience

With 15 editors on staff, we carefully handpick all of our deals. With 80% Direct Traffic, we generate demand while putting the spotlight on you to help drive sales.

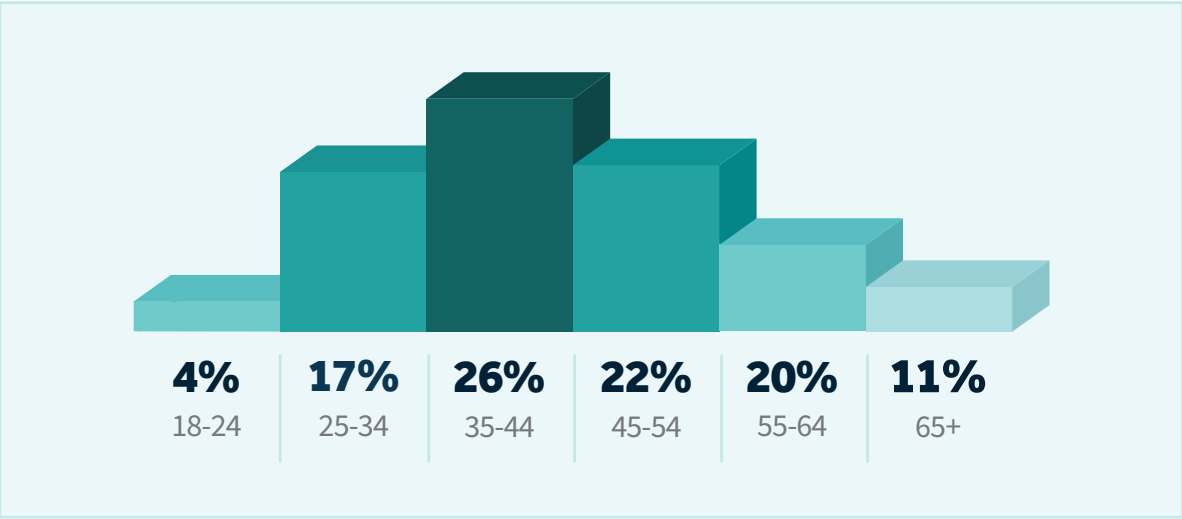
The Specifics

	Mobile app downloads	2.2 M
	Site visits per month	13 M
	Emails sent daily	7+ M
	Facebook followers	2.5 M

Gender



Age





A Personalized Approach

Our approach to driving performance is tailored to your business, responsive to consumer feedback, and above all, human. Real people write our content, and real people manage your spend.

Custom-built Solutions

Our team knows your goals are unique. They'll work with you to create a campaign that's customized to your needs, not cookie-cutter.

A Real Person on Your Team

Rather than putting your ads on autopilot, a real person at Brad's Deals manages your marketing spend from start to finish.

Optimized Categories

With A/B testing and daily reporting, we monitor performance every day (and adjust accordingly), rather than waiting until the campaign is over.

BRAD'S DEALS

Deals

Deal Alerts

Coupons

Shopping Guide

Blog

Log In or Sign Up

All Deals

Women

Men

Shoes

Home

Credit Cards

Insurance

Electronics

Travel

Tickets

More Categories

My Deals

Popular

Newest

Exclusives

NEW

Get it at Proozy

NEW

Get it at Reebok

NEW

Get it at Best Choice Products

Since

Special Discount

One of Our Favorites

15pk CBD Gummies \$9 Shipped

Create deal alerts for what you need.

We'll help you find essential items at honest prices.

Learn More

BRAD'S DEALS

Deal Alerts

Spring Shopping Guide

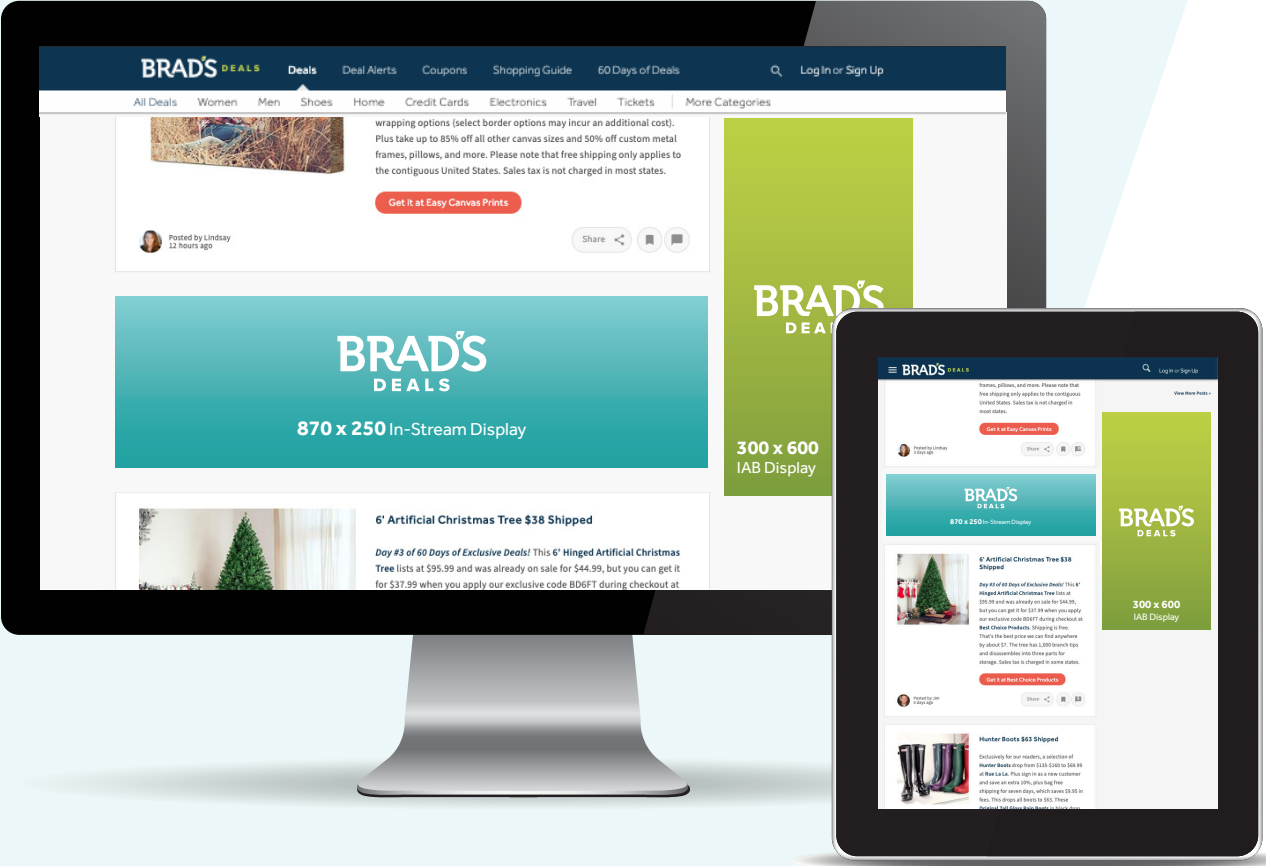
Shop Now

Introducing Our Suite of Options


Below, you'll find out more about our suite of performance-focused solutions. The Brad's Deals creative team is here every step of the way to present your brand beautifully, and our optimization tools ensure that you get the most out of your campaign.

Home Screen Native Display

870 x 250 Native In-Stream




NEW





16" x 20" Canvas \$19 Shipped!

Day #5 of 60 Days of Exclusive Deals! Exclusively for our readers, this **16" x 20" Standard Wrapped Canvas**, regularly \$156.47, drops to \$18.99 at **Easy Canvas Prints** when you activate [this link](#). Plus shipping is free. This is the lowest price we could find based on a similar canvas, and it's the lowest price we have seen on this size! Upload your own image (from your computer, Facebook, or Instagram), and choose from three border-wrapping options (select border options may incur an additional cost). Plus take up to 85% off all other canvas sizes and 50% off custom metal frames, pillows, and more. Please note that free shipping only applies to the contiguous United States. Sales tax is not charged in most states.


[Get it at Easy Canvas Prints](#)

 Posted by Lindsay
12 hours ago

Share  

**BRAD'S
DEALS**


870 x 250 In-Stream Display





6' Artificial Christmas Tree \$38 Shipped


Day #3 of 60 Days of Exclusive Deals! This **6' Hinged Artificial Christmas Tree** lists at \$95.99 and was already on sale for \$44.99, but you can get it for \$37.99 when you apply our exclusive code **BD6FT** during checkout at **Best Choice Products**. Shipping is free. That's the best price we can find anywhere by about \$7. The tree has 1,000 branch tips and disassembles into three parts for storage. Sales tax is charged in some states.

[Get it at Best Choice Products](#)

 Posted by Jim
3 days ago

Share  


NEW






Hunter Boots \$63 Shipped

Exclusively for our readers, a selection of **Hunter Boots** drop from \$135-\$160 to \$69.99 at **Rue La La**. Plus sign in as a new customer and save an extra 10%, plus bag free shipping for seven days, which saves \$9.95 in fees. This drops all boots to \$63. These **Original Tall Gloss Rain Boots** in black drop from \$150 to \$69.99 to \$63, a price low by \$13 in this color. And these **Original Short Boots** drop from \$140 to \$69.99 to \$63. Please note that you must be a member to access the sale, but sign-up is free. If you don't sign up as a new member, shipping will add \$9.95. Some items may sell out quickly. Sales tax is not charged in most states.

[Get it at Rue La La](#)

 Posted by Lindsay
a day ago

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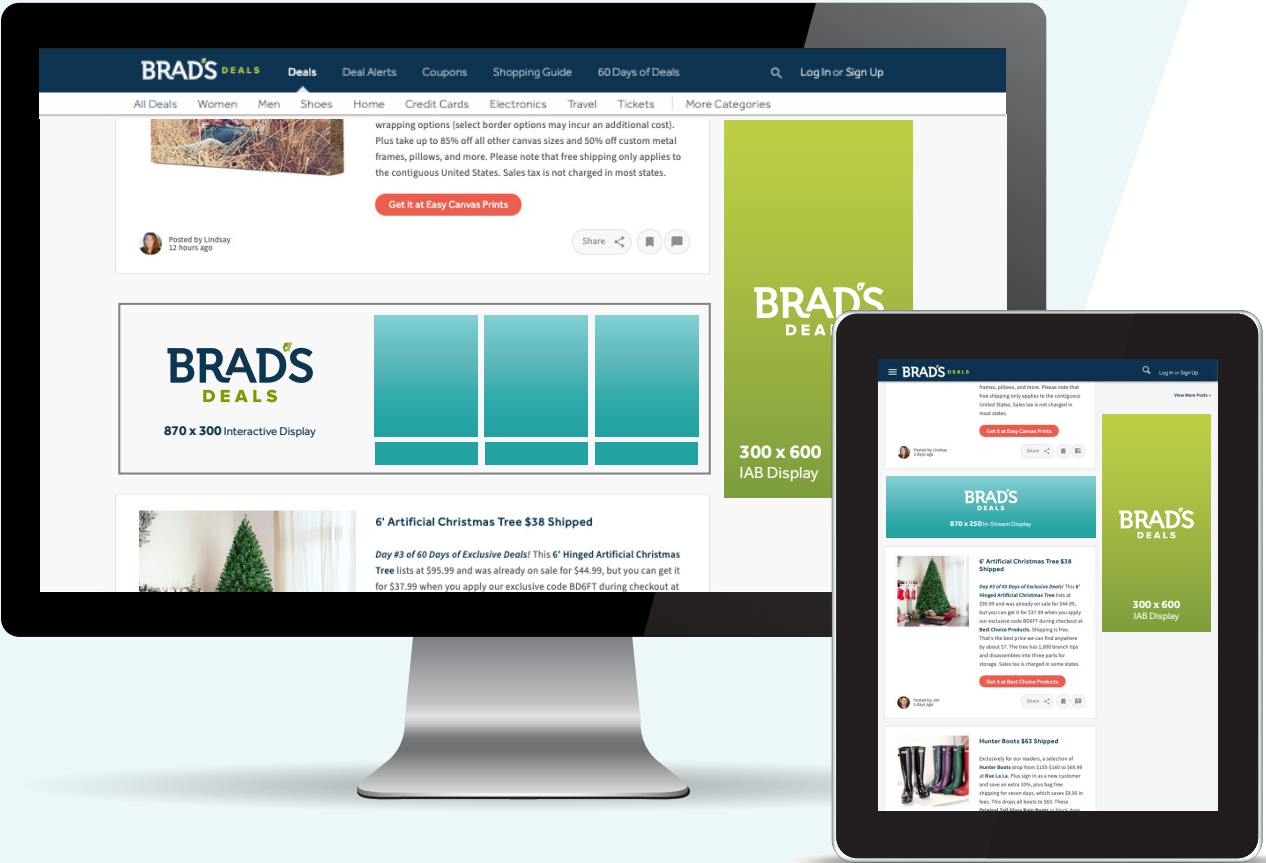


Embroidered Sherpa Throws \$27 Shipped

Day #4 of 60 Days of Exclusive Deals! Select **Embroidered Sherpa Throws** drop from \$50.99 to \$23 when you add the code **BD19EMBSHRPA** at checkout at **Gifts for You Now**. Plus this drops shipping to a flat \$4, which

Home Screen Interactive Display

870 x 300 Interactive In-Stream



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870 x 300 Interactive Display









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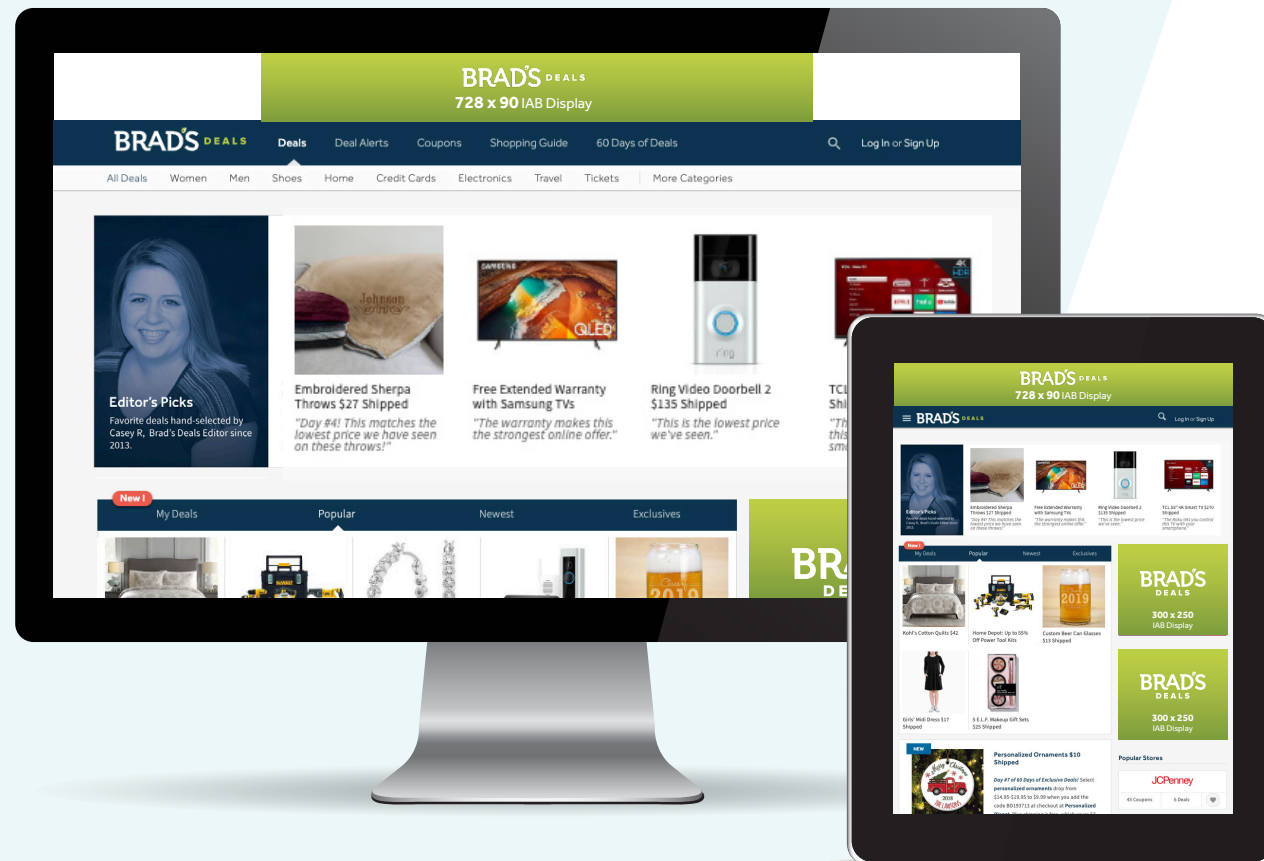


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Home Screen Standard Display

- 720 x 90 Leaderboard
- 300 x 250 Right Rail Cube
- 300 x 250 / 300 x 600 Right Rail Ride Along



BRAD'S DEALS

728 x 90 IAB Display

BRAD'S DEALS

Deals Deal Alerts Coupons Shopping Guide 60 Days of Deals

All Deals Women Men Shoes Home Credit Cards Electronics Travel Tickets More Categories

Editor's Picks

Favorite deals hand-selected by Casey R., Brad's Deals Editor since 2013.

16" x 20" Canvas \$19 Shipped!

"Day #5! This is the lowest price we have ever seen!"

72" Solar String Lights \$20 Shipped

"These waterproof lights work for up to 10 hours with a full charge."

40% Off Dearfoams Fireside Slippers

"Choose from many colors and styles!"

Samsung Soundbar & Subwoofer \$149 Shipped

"This is the best price we found by \$46!"

New! My Deals Popular Newest Exclusives

Down-Alt Reversible Comforters \$13-\$29

JCPenney: Up to 60% Off Curtains

30-Piece Nonstick Cookware Set \$58

Cooks 5.3qt Air Fryer \$60 with Rebate

6pc Bathroom Towel Set \$23 Shipped

BRAD'S DEALS

300 x 250 IAB Display

Must-Have Holiday Gifts

SHOP NOW

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Posted by Jim 3 days ago

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Get it at Rue La La

Posted by Lindsay 3 days ago

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BRAD'S DEALS

300 x 250 IAB Display

Popular Stores

JCPenney

43 Coupons 19 Deals

Expedia

33 Coupons 2 Deals

Hotels.com

33 Coupons 2 Deals

Shutterfly

18 Coupons 0 Deals

ULTA

146 Coupons 5 Deals

View All Stores >

BRAD'S DEALS

300 x 250 IAB Display

Popular Coupons

amazon

Amazon: Current Amazon Coupons

overstock

Overstock: 10% Off

Under Armour

Under Armour: Free Shipping Sitewide

BRAD'S DEALS

870 x 250 In-Stream Display

Email Native Ads

540 x 150 Native In-Stream

Each Brad's Deals email includes 30 deals posted by our editors as well as 3 in-stream ad placements for our media partners.



Massage Chair \$266 Shipped »



3pk eBags Packing Cubes \$20 Shipped »

**BRAD'S
DEALS**

540 x 150 Email Display

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540 x 150 Email Display

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540 x 150 Email Display

**BRAD'S
DEALS**

540 x 150 Email Display



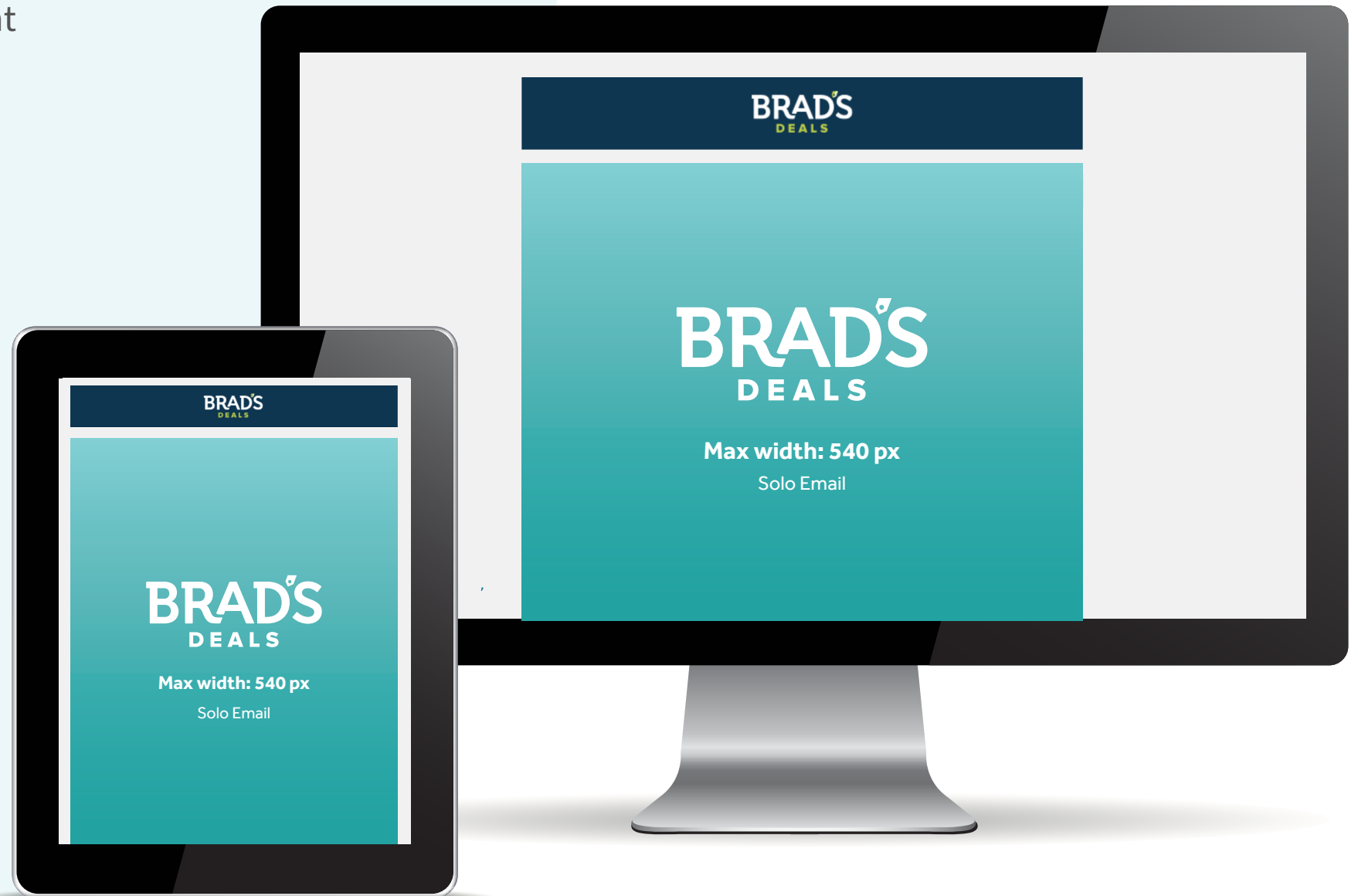
6pk Long-Sleeve Shirts \$17 Shipped »



Cuisinart Slicer & Spiralizer \$36 Shipped »

Email Solo Send

540 x > 900 Custom Content





File Delivery and Specifications

Methods for file delivery:

- Email
- YouSendIt
- Drop Box
- Hightail

File Types:

- | | |
|------|---------|
| .ai | .png |
| .eps | .psd |
| .jpg | .zip |
| .gif | .html |
| .pdf | (html5) |

What's included:

- In-house creative
- A/B testing
- Daily reporting

Source Files:

- All fonts must be outlined or embedded
- All images must be embedded
- Animation must follow IAB best practice
- Advertisements cannot mimic Brad's Deals branding or deal modules
- No videos

Media Guidelines:

Website: IAB Ad Space



Website: Native Interactive Ad Space



Email





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We look forward to hearing from you