BRAD'S DEALS

Media Solutions

2021

Our Audience

With 15 editors on staff, we carefully handpick all of our deals. With 80% Direct Traffic, we generate demand while putting the spotlight on you to help drive sales.
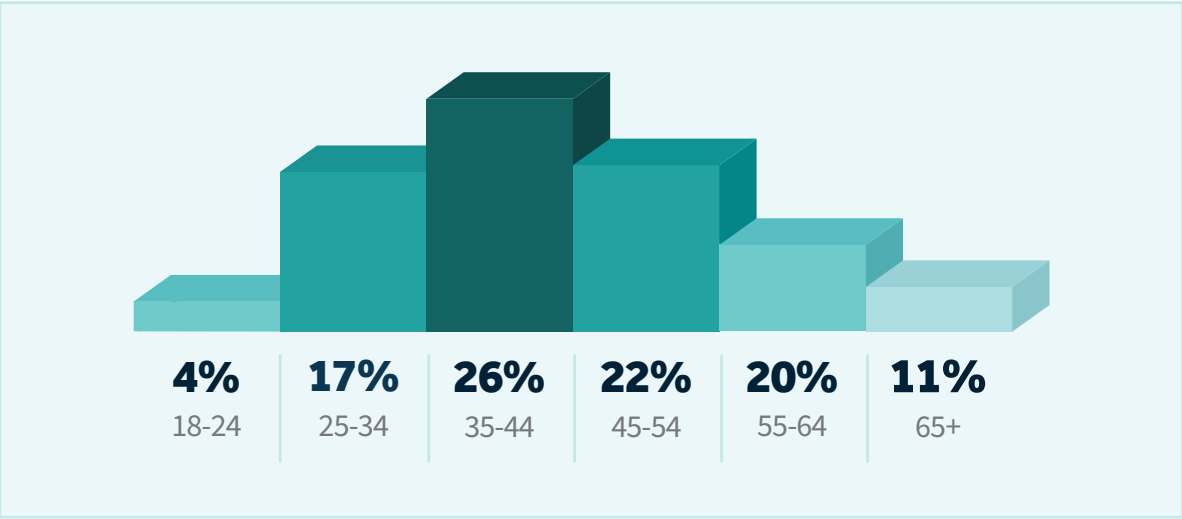
The Specifics

📱	Mobile app downloads	**2.2 M**
🖱	Site visits per month	**13 M**
✉	Emails sent daily	**7+ M**
f	Facebook followers	**2.5 M**

Gender

70%	30%
Female	Male

Age

4%	17%	26%	22%	20%	11%
18-24	25-34	35-44	45-54	55-64	65+
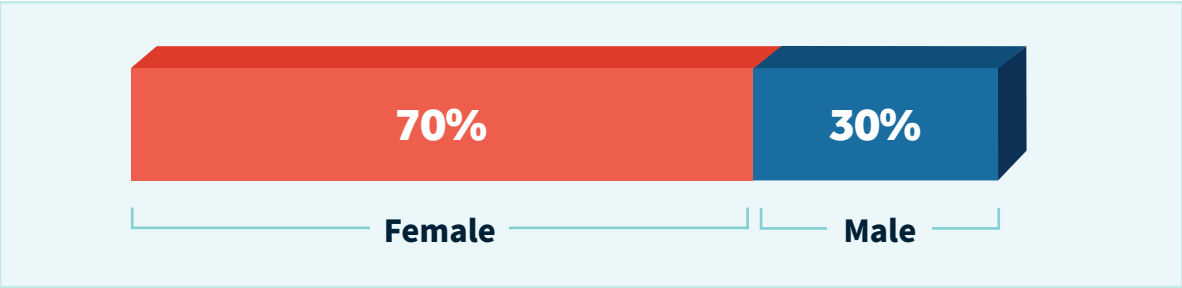
A Personalized Approach

Our approach to driving performance is tailored to your business, responsive to consumer feedback, and above all, human. Real people write our content, and real people manage your spend.

Custom-built Solutions

Our team knows your goals are unique. They'll work with you to create a campaign that's customized to your needs, not cookie-cutter.

A Real Person on Your Team

Rather than putting your ads on autopilot, a real person at Brad's Deals manages your marketing spend from start to finish.

Optimized Categories

With A/B testing and daily reporting, we monitor performance every day (and adjust accordingly), rather than waiting until the campaign is over.

Introducing Our Suite of Options

Below, you'll find out more about our suite of performance-focused solutions.
The Brad's Deals creative team is here every step of the way to present your brand
beautifully, and our optimization tools ensure that you get the most out of your campaign.

Home Screen Native Display

870 x 250 Native In-Stream

Home Screen Interactive Display

870 x 300 Interactive In-Stream
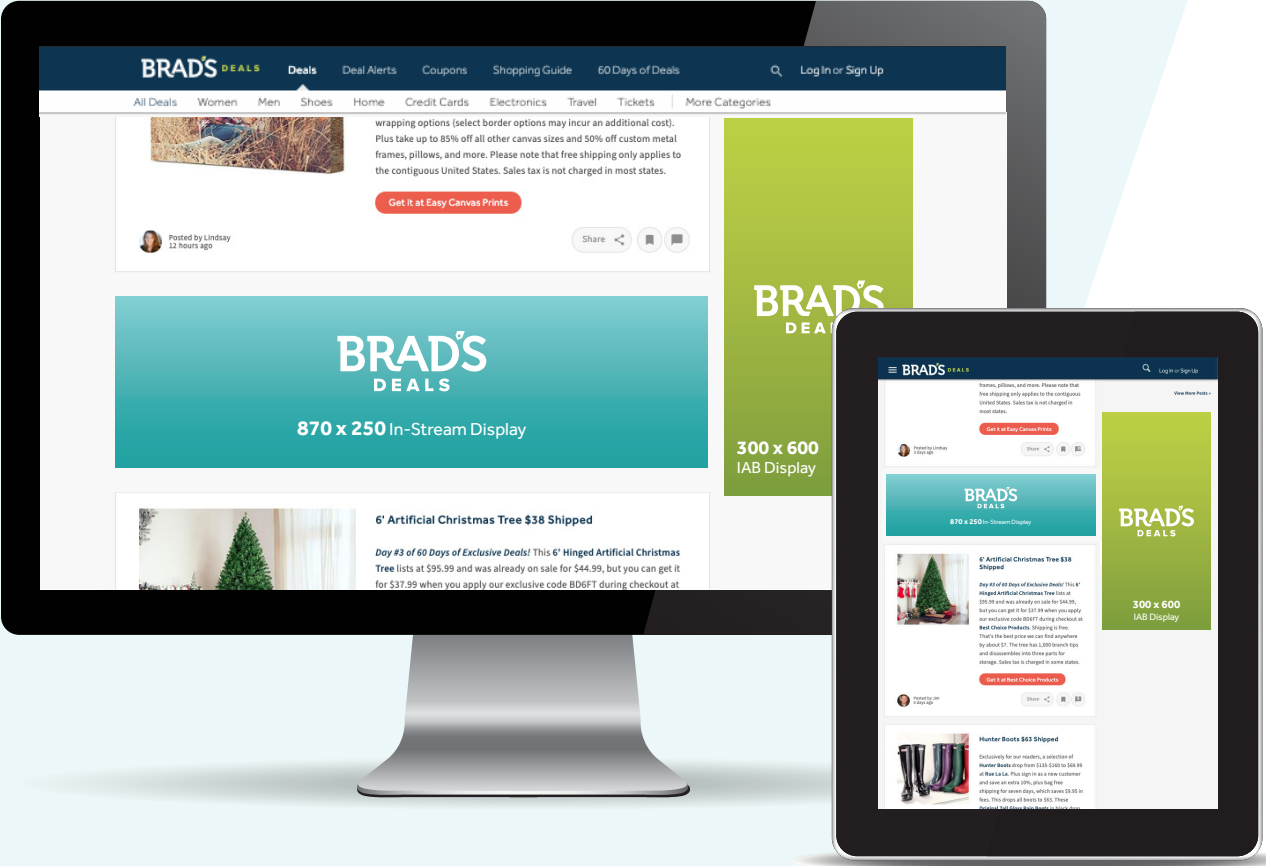
NEW

16" x 20" Canvas $19 Shipped!

Day #5 of 60 Days of Exclusive Deals! Exclusively for our readers, this 16" x 20" Standard Wrapped Canvas, regularly $156.47, drops to $18.99 at **Easy Canvas Prints** when you activate **this link**. Plus shipping is free. This is the lowest price we could find based on a similar canvas, and it's the lowest price we have seen on this size! Upload your own image (from your computer, Facebook, or Instagram), and choose from three border-wrapping options (select border options may incur an additional cost). Plus take up to 85% off all other canvas sizes and 50% off custom metal frames, pillows, and more. Please note that free shipping only applies to the contiguous United States. Sales tax is not charged in most states.

Get it at Easy Canvas Prints

Posted by Lindsay
12 hours ago

Share |

BRAD'S DEALS

870 x 300 Interactive Display

6' Artificial Christmas Tree $38 Shipped

Day #3 of 60 Days of Exclusive Deals! This 6' Hinged Artificial Christmas Tree lists at $95.99 and was already on sale for $44.99, but you can get it for $37.99 when you apply our exclusive code BD6FT during checkout at **Best Choice Products**. Shipping is free. That's the best price we can find anywhere by about $7. The tree has 1,000 branch tips and disassembles into three parts for storage. Sales tax is charged in some states.

Get it at Best Choice Products

Posted by Jim
3 days ago

Share |

NEW

Hunter Boots $63 Shipped

Exclusively for our readers, a selection of **Hunter Boots** drop from $135-$160 to $69.99 at **Rue La La**. Plus sign in as a new customer and save an extra 10%, plus bag free shipping for seven days, which saves $9.95 in fees. This drops all boots to $63. These **Original Tall Gloss Rain Boots** in black drop from $150 to $69.99 to $63, a price low by $13 in this color. And these **Original Short Boots** drop from $140 to $69.99 to $63. Please note that you must be a member to access the sale, but sign-up is free. If you don't sign up as a new member, shipping will add $9.95. Some items may sell out quickly. Sales tax is not charged in most states.

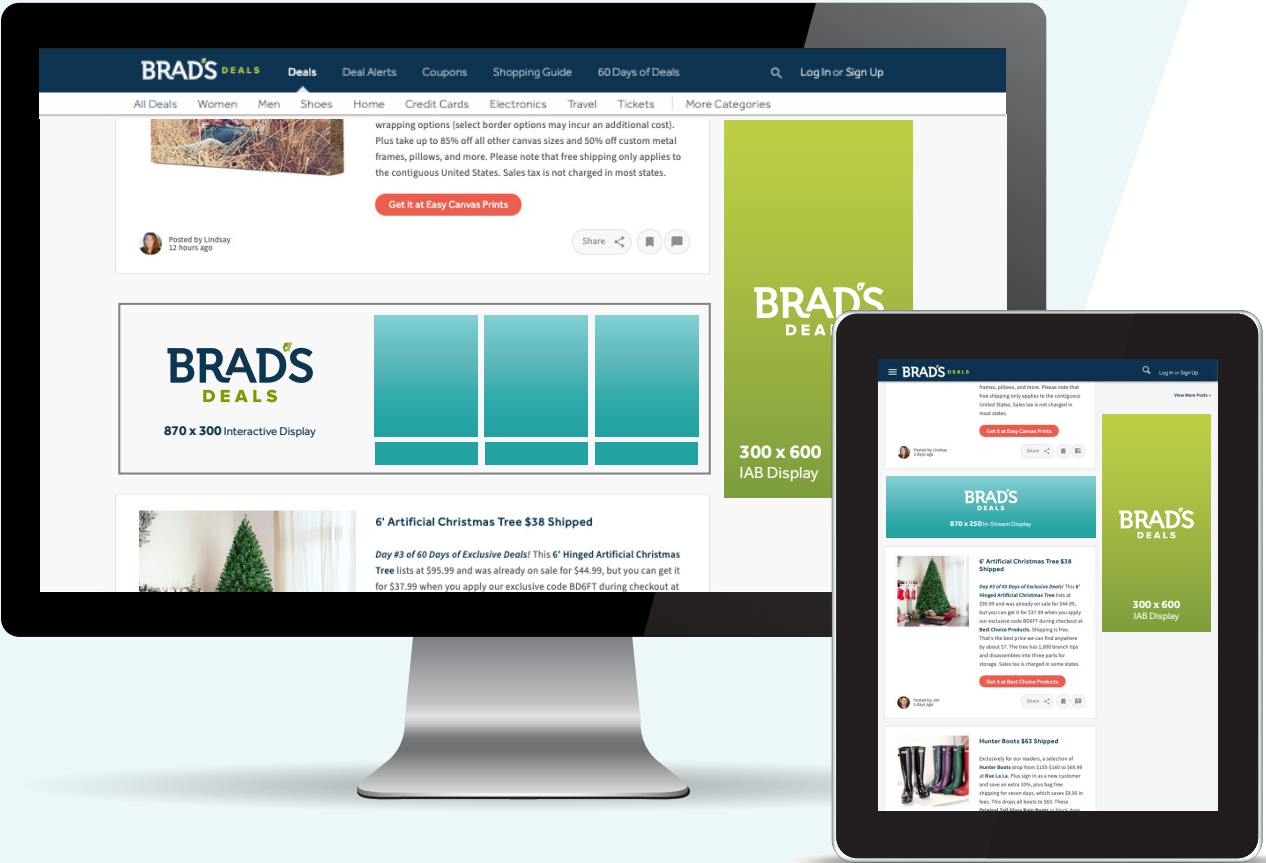**Get it at Rue La La**

Posted by Lindsay
a day ago

Share |

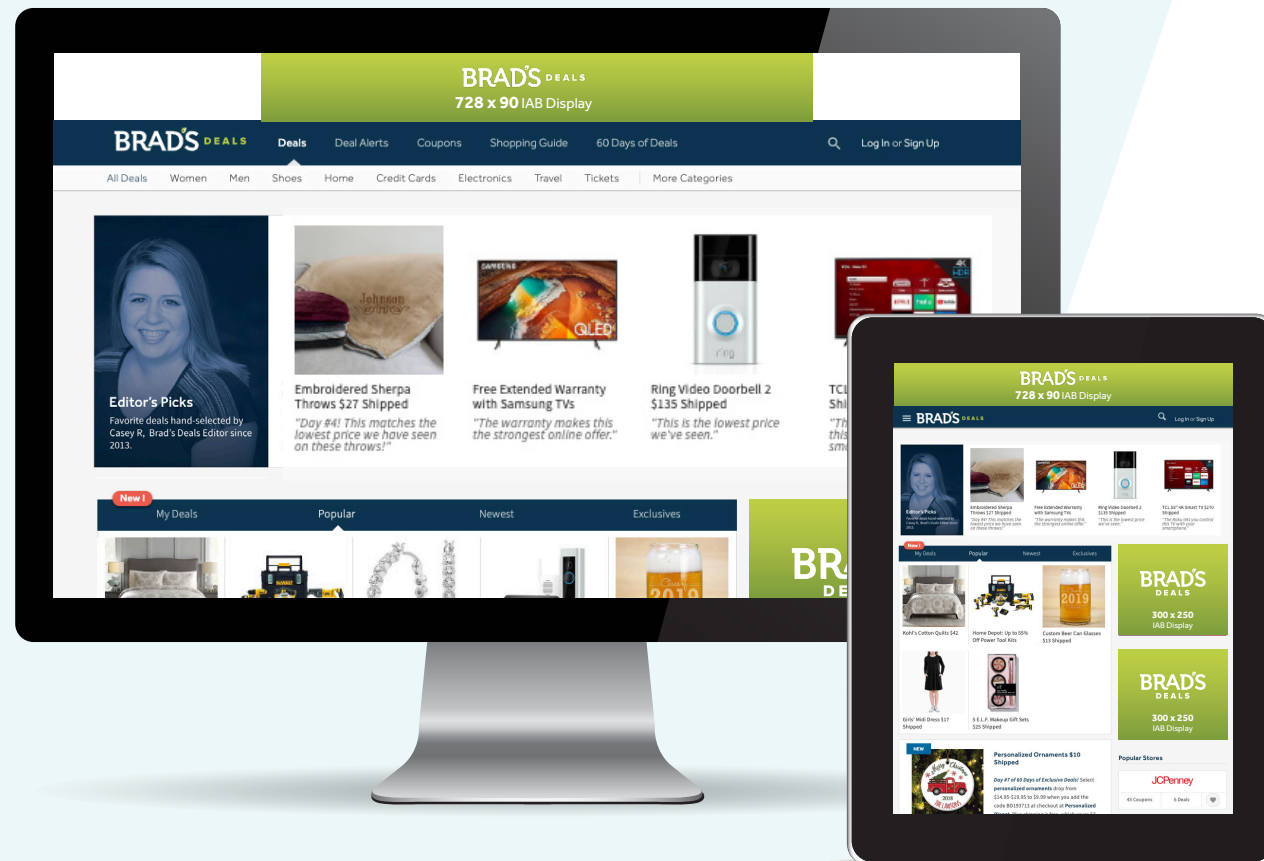### Embroidered Sherpa Throws $27 Shipped

Day #4 of 60 Days of Exclusive Deals! Select **Embroidered Sherpa Throws** drop from $50.99 to $23 when you add the code BD19EMBSHRPA at checkout at **Gifts for You Now**. Plus this drops shipping to a flat $4, which

Home Screen Standard Display

- 720 x 90 Leaderboard

- 300 x 250 Right Rail Cube

- 300 x 250 / 300 x 600 Right Rail Ride Along

Email Native Ads

540 x 150 Native In-Stream

Each Brad's Deals email includes 30 deals posted by our editors as well as 3 in-stream ad placements for our media partners.

Massage Chair $266 Shipped »

3pk eBags Packing Cubes $20 Shipped »

BRAD'S DEALS
540 x 150 Email Display

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540 x 150 Email Display

6pk Long-Sleeve Shirts $17 Shipped »

Cuisinart Slicer & Spiralizer $36 Shipped »

Email Solo Send

540 x > 900 Custom Content

BRAD'S DEALS

Max width: 540 px

Solo Email

BRAD'S DEALS

Max width: 540 px

Solo Email

File Delivery and Specifications

Methods for file delivery:

- Email
- Drop Box
- YouSendIt
- Hightail

File Types:

.ai   .png
.eps   .psd
.jpg   .zip
.gif   .html
.pdf   (html5)

What's included:

- In-house creative
- A/B testing
- Daily reporting

Source Files:

- All fonts must be outlined or embedded
- All images must be embedded
- Animation must follow IAB best practice
- Advertisements cannot mimic Brad's Deals branding or deal modules
- No videos

Media Guidelines:

Website: IAB Ad Space

BRAD'S DEALS

870 x 250 Email Display

Website: Native Interactive Ad Space

BRAD'S DEALS

870 x 300 Interactive Display

Email

BRAD'S DEALS

540 x 150 Email Display

File Delivery and Specifications

Methods for file delivery:

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- YouSendIt
- Drop Box
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File Types:

.ai   .png
.eps   .psd
.jpg   .zip
.gif   .html
.pdf   (html5)

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Media Guidelines:

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300 x 250 IAB Display

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300 x 600 IAB Display

BRAD'S DEALS   **728 x 90** IAB Display

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We look forward to hearing from you