







Media Solutions

2021

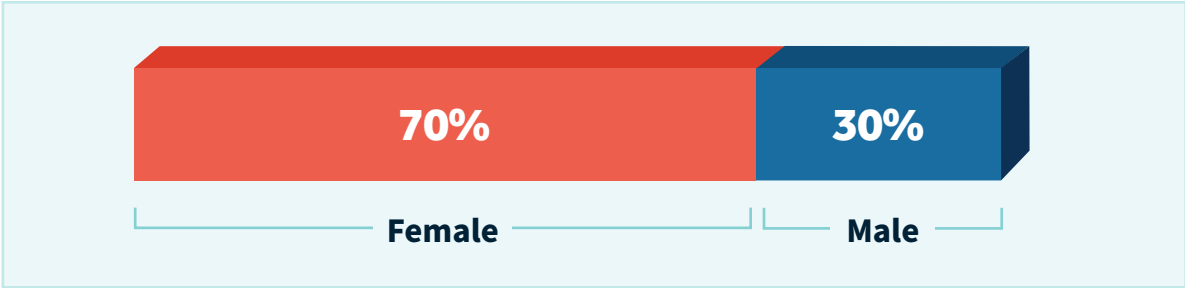
Our Audience

With 15 editors on staff, we carefully handpick all of our deals. With 80% Direct Traffic, we generate demand while putting the spotlight on you to help drive sales.

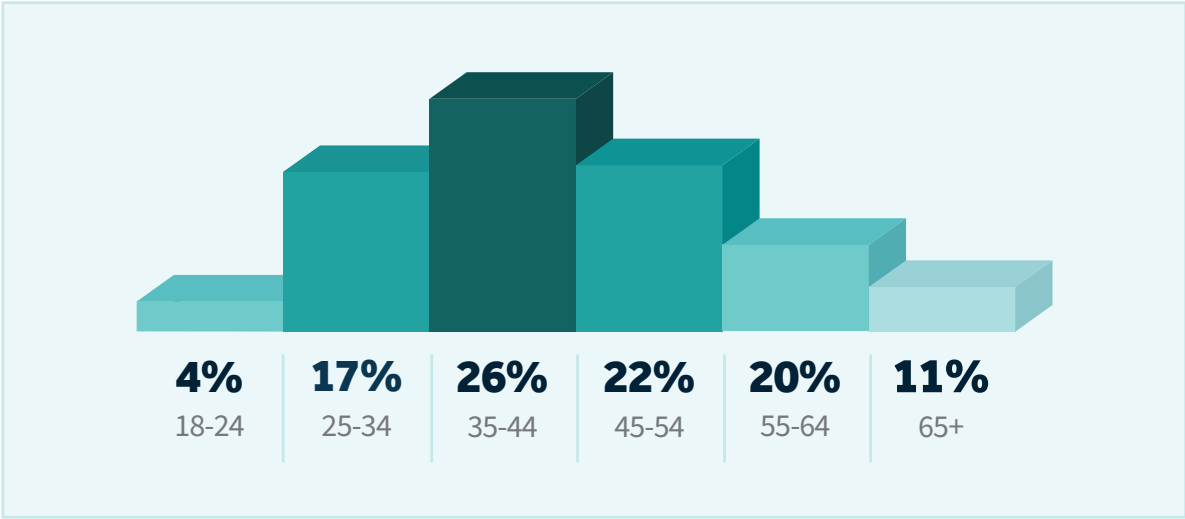
The Specifics

	Mobile app downloads	2.2 M
	Site visits per month	13 M
	Emails sent daily	7+ M
	Facebook followers	2.5 M

Gender



Age





Curated CommerceSM with Brad's Deals

Brad's Deals uses original content and curation to drive incremental sales and introduce you to new customers.

Fresh Content + Expert Curation

Our team knows that your goals are unique. They'll work with you to create a campaign that's customized to your needs, not cookie-cutter.

Increase Demand

Brad's Deals gets more than 13 million direct-traffic visits each month. While other affiliates intercept shoppers, we work differently: Brad's Deals actively generates demand via our dedicated fanbase.

Custom Solutions

We work with merchant partners to create customized plans, drawing from a range of placement options.

BRAD'S DEALS

Deals

Deal Alerts

Coupons

Shopping Guide

Blog

Log In or Sign Up

All Deals

Women

Men

Shoes

Home

Credit Cards

Insurance

Electronics

Travel

Tickets

More Categories

My Deals

Popular

Newest

Exclusives

NEW

Get it at Proozy

Share

NEW

Get it at Reebok

Share

NEW

Get it at Best Choice Products

Since Special Discount

One of Our Favorites

Create deal alerts for what you need. We'll help you find essential items at honest prices. Learn More

Spring Shopping Guide Shop Now

Introducing Our Suite of Options

Below, you'll find out more about our suite of solutions for reaching new customers.
Our team is here every step of the way to create a plan that will help you reach your goals.



Website Placements*

Popular Deal Bar

Be the first thing they see with one of five prominent deal listings at the top of the list of most popular deals.

Homepage Deal

A placement within the Popular Deals section makes your deal front-page news.

One of our Favorites

Highlight your deal in this prominent stand-alone placement.

*Placements will be live on the site for approximately 24 hours

BRAD'S DEALS

Deals

Deal Alerts

Coupons

Shopping Guide

Blog

Log In or Sign Up

All DealsWomenMenShoesHomeCredit CardsInsuranceElectronicsTravelTicketsMore Categories

Editor's Picks

Favorite deals hand-selected by AJ J., Brad's Deals Editor since 2017

Reebok: Extra 50% Off Green Sale

"Some of these prices match what we saw over Black Friday weekend."

2 Adidas Fleece Shorts \$34 Shipped

"These originally listed for \$45 each."

Columbia Trek Down Jacket \$76 Shipped

"We couldn't find this jacket for less than \$90 anywhere else."

STEAL OF THE DAY

Clinique Skin Care under \$79 + Free Mask

"Choose from 17 qualifying products."

My Deals

Popular

Newest

Exclusives

Home Chef: 65% Off 1st Box + \$20 Off 2nd

AT&T TV + Free NBA League Pass from \$65

Under Armour Boys' Hoodie \$23 Shipped

5pc Patio Dining Set \$275 Shipped

Gap Women's Puffer Jacket \$43

NEW

3 Adidas Hoodies \$60 Shipped

Add three of these men's **Adidas 3-Stripe Hoodies** to your cart and apply our exclusive code **BD60** at checkout at **Proozy** to drop the price from \$165 to \$98.97 to \$60 for all three hoodies. Plus shipping is free. That saves an extra \$5.95 in fees. That's \$20 per hoodie. You'll spend \$12 more for just one of these hoodies elsewhere. There are four colors to choose from. Sales tax is charged in most states.

Get it at Proozy

Posted by A.J. about 17 hours ago

Share

NEW

Reebok: Extra 50% Off Green Sale

Get an extra 50% off this St. Patrick's Day collection of **green sale apparel and footwear** when you enter code **LUCKY50** at checkout at **Reebok.com**. Plus shipping is free if you log into your free **Reebok account**, which saves \$7. A best bet is this pair of **Zig Kinetic Shoes**, which drops from \$120 to \$60 shipped. That's \$60 off and \$10 less than the next best price we could find. Please note that while some shoes may be available in different colors, this code will only apply to the green color. We also saw that some styles are excluded from this promotion. Sales tax is charged in most states.

Get it at Reebok

Posted by A.J. about 7 hours ago

Share

NEW

LED-Lit Hanging Patio Chair \$210 Shipped

This **Hanging Patio Lounge Chair** lists at \$299.99 and was already on sale for \$229.99, but you can get it for \$209.99 when you apply the code **LEDLIT** during checkout at **Best Choice Products**. Shipping is free. That's the best price we found anywhere by about \$20 for this style, which has an overhead LED light. Sales tax is charged in most states.

Get it at Best Choice Products

Posted by Jim about 10 hours ago

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Since

Special Discount for

One of Our Favorites

15pk CBD Gummies \$9 Shipped

Create deal alerts for what you need.

We'll help you find essential items at honest prices.

Learn More

BRAD'S DEALS

Deal Alerts

Spring Shopping Guide

Shop Now



Newsletter Placements

Our Newsletter Marketing reaches over 7+MM unique customers and prospects each week.

Take Advantage:

- Use our extensive email list to showcase your brand and products
- Amplify your message in a daily send
- By knowing what resonates with our shoppers, we can help you target the customers you want

BRADS DEALS

Handpicked Savings For You

Coupons

Guides

Deals



Fall Jackets \$23-\$27 Shipped »



4 Kohl's Sweaters \$40 »



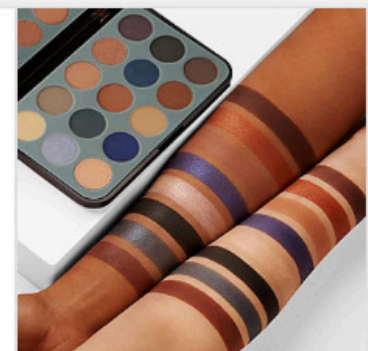
Up to 60% Off North Face Accessories »



Aveline Razor Subscription Kit \$3 Shipped »



2 Pairs of Boots \$40 at Kohl's »



Up to 60% Off + 20% Off BH Cosmetics »



Available Newsletters

Daily Newsletter:

There are 6 placements available per day. Each newsletter send connects you with 7+ Million subscribes daily.

Only at Brad's

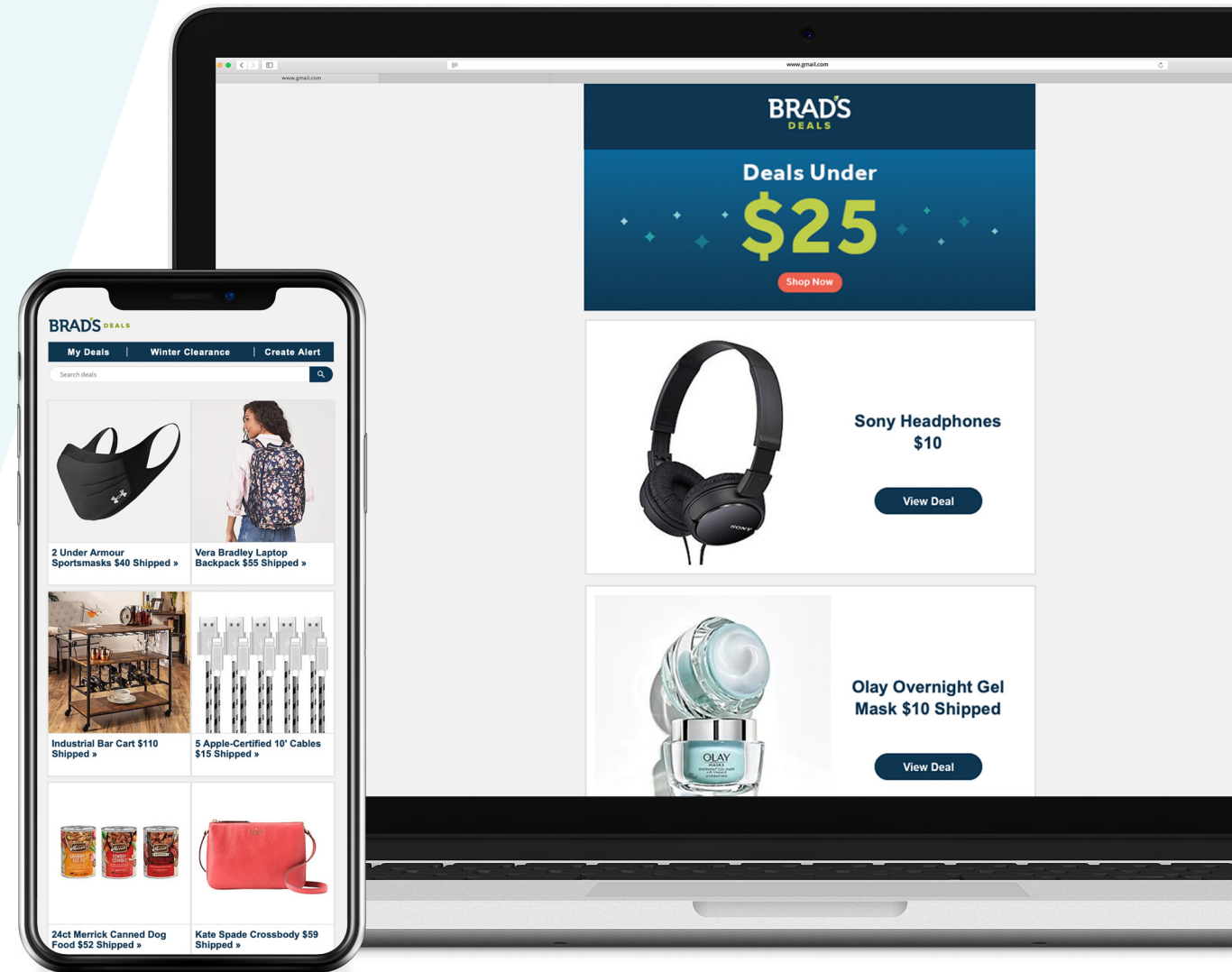
This newsletter is sent twice a month and features deals exclusive to Brad's Deals subscribers.

Deals Under \$25

This monthly newsletter features deals priced under \$25 (including any applicable shipping charges).

Steal of the Day:

Second placement in Daily Email.





We look forward to hearing from you