

# BRAD'S DEALS

## 2020 Media Solutions



# About Brad's Deals

With 15 editors on staff, we carefully handpick all of our deals.  
With 80% Direct Traffic, we generate demand while putting the spotlight on you to help drive sales.

## The Specifics

**2.2**

Million mobile  
app downloads

**13**

Million site visits  
per month

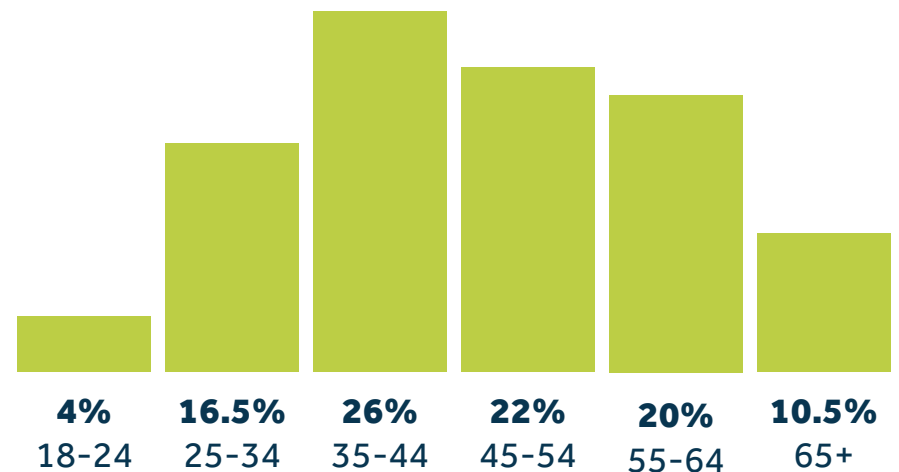
**10**

Million Emails  
sent daily

**2.5**

Million Facebook  
followers

## Age



## Gender

**70% Female**

**30% Male**

BRAD'S DEALS

Deals

Deal Alerts

Coupons

Shopping Guide

60 Days of Deals

Q

Log In or Sign Up

All Deals

Women

Men

Shoes

Home

Credit Cards

Electronics

Travel

Tickets

More Categories

New!


My Deals

Popular

Newest

Exclusives

NEW



Side-Stripe Leggings \$8 Shipped

Exclusively for our readers, these women's **Side-Stripe Leggings** drop from \$9.99 to \$7.99 at **Tanga** when you apply our code BRADSD DEALS during checkout. Plus shipping is free. This is the best price we came across by \$2. Choose from sizes S-XL. The fabric is a blend of cotton, polyester, and spandex. Sales tax is charged in most states.


Get it at Tanga

K

Posted by Kiran 4 minutes ago

Share

NEW



Seat Cushion Support \$11 Shipped

This **Sofa Seat Cushion Support** drops from \$17.99 to \$10.99 at **Daily Steals** when you apply our exclusive promo code BDSSC at checkout. Plus shipping is free. This is the best price by \$7. The 19" x 18" panel provides support to a sagging sofa cushion. Sales tax is charged in most states.


Get it at Daily Steals

K

Posted by Kiran 11 minutes ago

Share

NEW



Samsung Soundbar & Subwoofer \$149 Shipped


This **Samsung Soundbar & Subwoofer Set**, originally \$199.99 and on sale for \$179, falls to \$149 when you enter code BRAD\$30 during checkout at **Parker Gwen**. Shipping is free. This is the best price we found by \$46! This 200-watt set includes a wireless subwoofer and is surround sound-ready. Sales tax is charged in most states.

Get it at Parker Gwen

Posted by Jason 20 minutes ago

Share

NEW




3 Months of Succulents \$30 + Free Ship

Get a **three-month gift subscription** at **Succulent Studios** for \$30. Our deal also includes free shipping, saving you \$19.50 in fees. Each month your chosen recipient will receive two baby succulent plants, identification cards, and care instructions. Sales tax is not charged in most states.

Get it at Succulent Studios


Posted by Melissa 20 minutes ago

Share



START YOUR FREE TRIAL

SIGN UP →



START YOUR FREE TRIAL

SIGN UP

Popular Stores

JCPenney

43 Coupons 5 Deals

Expedia

26 Coupons 2 Deals

Hotels.com

33 Coupons 2 Deals

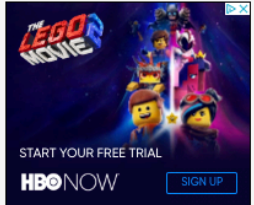
Shutterfly

14 Coupons 0 Deals

ULTA beauty

146 Coupons 4 Deals

View All Stores »



START YOUR FREE TRIAL

SIGN UP

Popular Coupons

amazon

Amazon: Current Amazon Coupons

overstock

Overstock: 10% Off

# Curated Commerce<sup>SM</sup> with Brad's Deals

Brad's Deals uses original content and curation to drive incremental sales and introduce you to new customers.

## ✓ Fresh Content + Expert Curation

Our team knows that your goals are unique. They'll work with you to create a campaign that's customized to your needs, not cookie-cutter.

## ✓ Increase Demand

Brad's Deals gets more than 13 million direct-traffic visits each month. While other affiliates intercept shoppers, we work differently: Brad's Deals actively generates demand via our dedicated fanbase.

## ✓ Custom Solutions

We work with merchant partners to create customized plans, drawing from a range of placement options.

## ***Introducing our suite of options***

Below, you'll find out more about our suite of solutions for reaching new customers. Our team is here every step of the way to create a plan that will help you reach your goals.

# WEBSITE PLACEMENTS\*

## Popular Deal Bar:

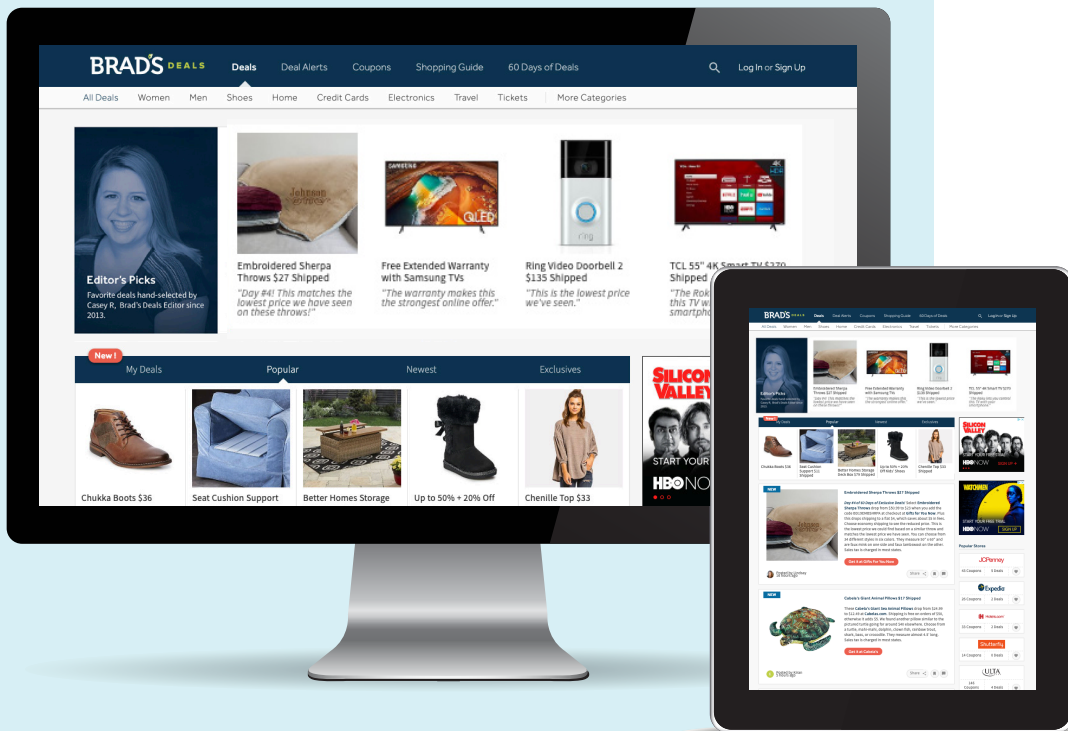
Be the first thing they see with one of five prominent deal listings at the top of the list of most popular deals.

## Homepage Deal:

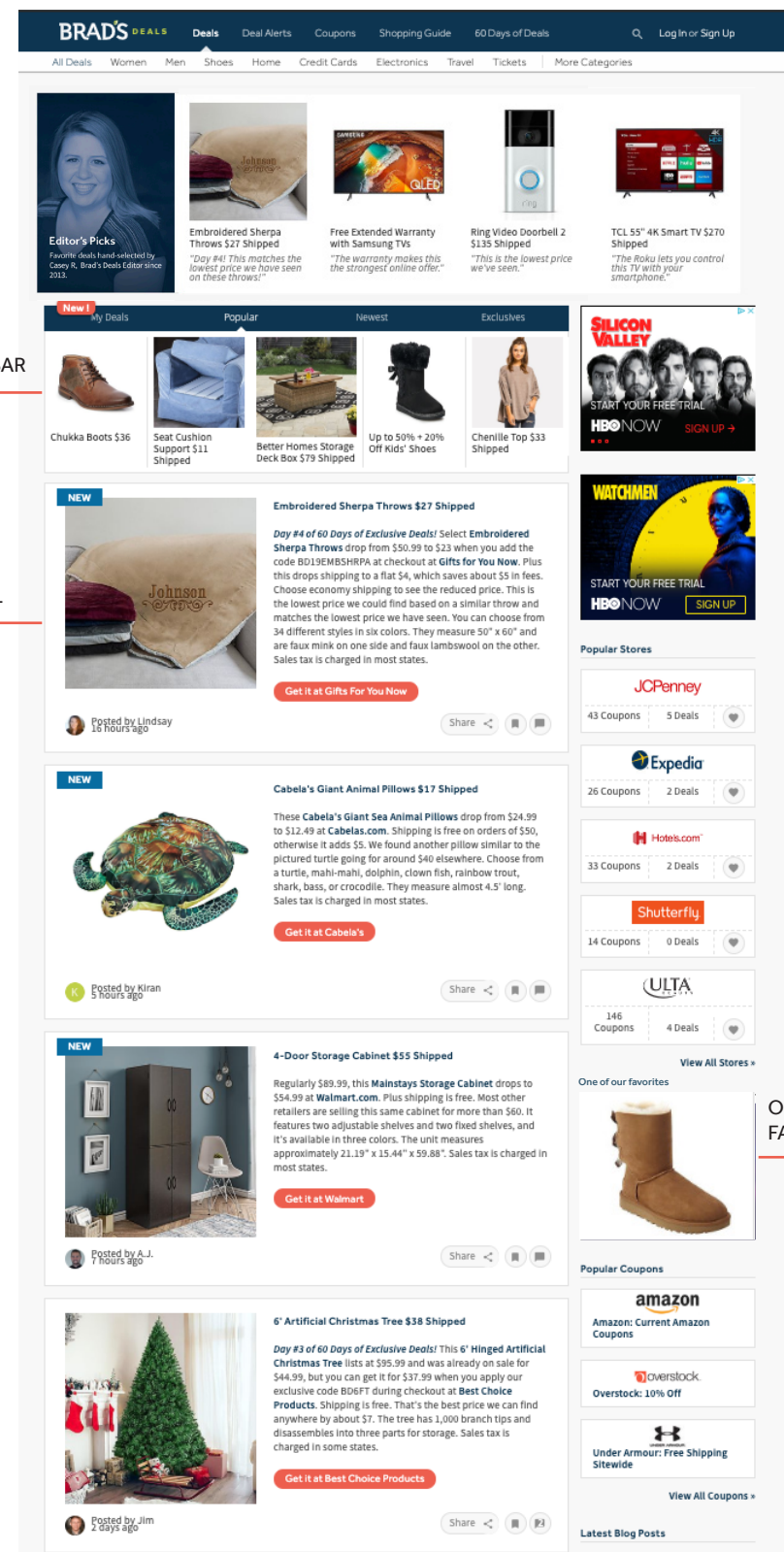
A placement within the Popular Deals section makes your deal front-page news.

## One of Our Favorites:

Highlight your deal in this prominent stand-alone placement.



\*Placements will be live on the site for approximately 24 hours







Fall Jackets \$23-\$27 Shipped »



4 Kohl's Sweaters \$40 »



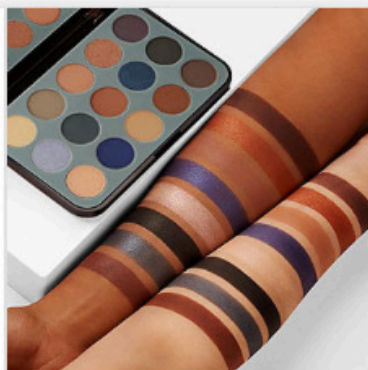
Up to 60% Off North Face Accessories »



Aveline Razor Subscription Kit \$3 Shipped »



2 Pairs of Boots \$40 at Kohl's »



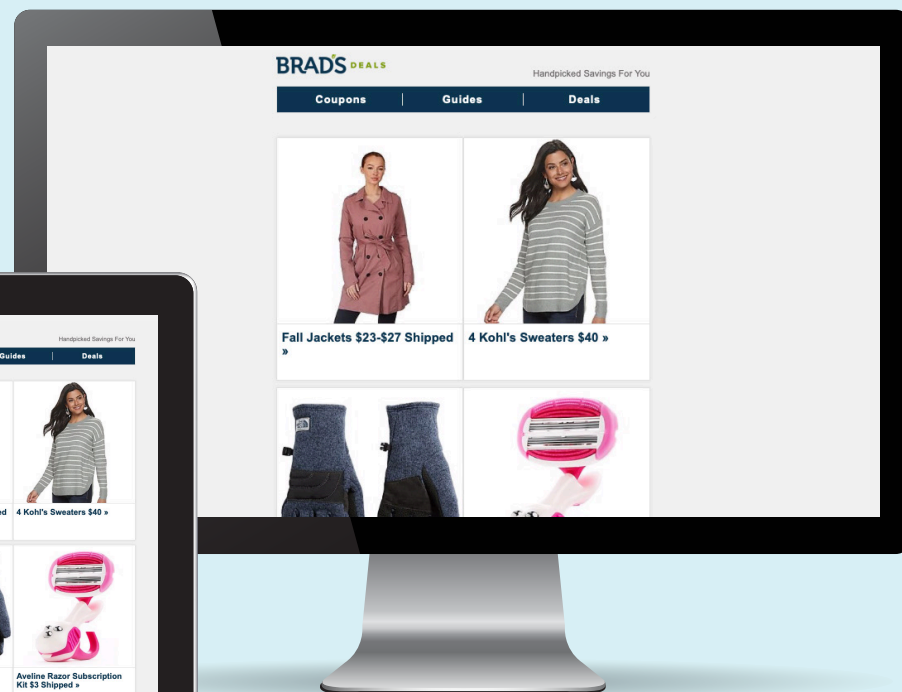
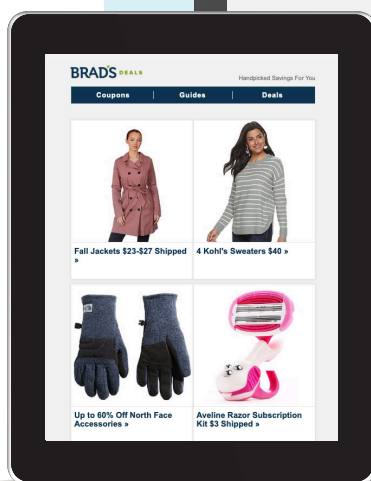
Up to 60% Off + 20% Off BH Cosmetics »

# NEWSLETTER PLACEMENTS

Our Newsletter Marketing reaches over 10MM unique customers and prospects each week.

## Take Advantage:

- Use our extensive email list to showcase your brand and products
- Amplify your message in a daily send
- By knowing what resonates with our shoppers, we can help you target the customers you want



# AVAILABLE NEWSLETTERS

## Daily Newsletter

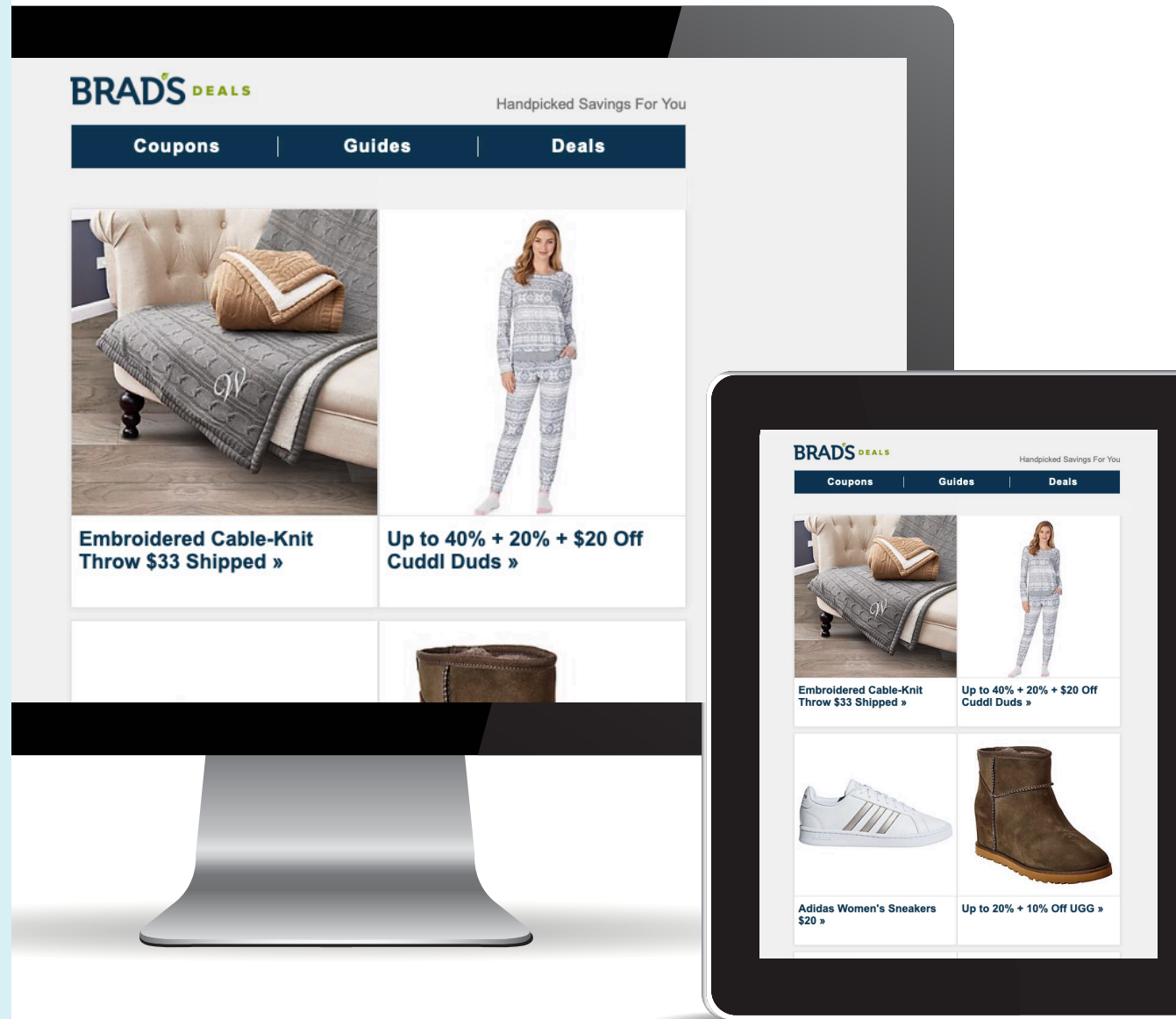
- 6 placements available per day
- Each newsletter send connects you with 10 Million subscribers daily

## Only at Brad's

- This newsletter is sent twice a month and features deals exclusive to Brad's Deals subscribers

## Deals Under \$25

- This monthly newsletter features deals priced under \$25 (including any applicable shipping charges)





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***Let's get started***